



Program



International Summit

RAILWAY INTERIOR

Innovation Summit
19-20 April 2023

Alumni House | Salt Lake City, UT

Focus Day on BUS INTERIOR USA 2023 | 18 APRIL 2023

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In Partnership with: **STADLER**

Previous speakers and guests:



Partner: **SEKISUI KYDEX**

Sponsors: **SENOPLAST**, **PERRONE**, **omer**, **Milwaukee Composites**, **metzo**, **PriestmanGoode.**



RAILWAY INTERIOR INNOVATION SUMMIT USA 2023

18 APRIL, Focus Day on BUS INTERIOR | 19-20 APRIL, Salt Lake City, Utah, USA

On behalf of Stadler US Inc., we are honored to welcome you to the **RedCabin Railway Interior Innovation Summit 2023**. We are excited to host you in **Salt Lake City, Utah** and look forward to a few days of purposeful conversation and connection.

The railway interior is vital to our industry particularly, in delivering customer experience and making rail travel attractive. In addition to being sustainable,

travelling by train must be comfortable and accessible. This innovation summit will be a great opportunity to further revolutionize the railway interior and passenger experience as we embark on the next generation of interior features.

We look forward to seeing you!

CONFIRMED SPEAKRS AND GUESTS

MARTIN RITTER

CEO
Stadler US Inc.

STADLER

GUIDO VOGEL

Senior Director of
Business Development
STADLER

STADLER

RUBEN BAKE

Mass Transit and International
Business Manager
SEKISUI KYDEX

SEKISUI | KYDEX

STEVE FINEGAN

Brightline Lead Vehicle Consultant
Principal Consultant
Atkins North America Inc,
an SNC-Lavalin Company

ATKINS
Member of the SNC-Lavalin Group

JIM MATHEWS

President & CEO
Rail Passengers Association/NARP

**RAIL PASSENGERS
ASSOCIATION**

TIMO BAUER

Vice President PMS Rail & Road
Grammer

GRAMMER

CHRISTIANE BAUSBACK

Managing Director/Head of Design
N+P Innovation Design

N+P

BEN DOBERNECKER

Director Trainsets
Siemens Mobility

SIEMENS

MATTHIAS FISCHER

Managing Director
Neomind

neomind

BEN ADAMS

Manager of Vehicle Maintenance

UTA

CAROLYN ANDERSON

Acting Manager of Operations

JAY FOX

Executive Director

UTA

G. J. LABONTY

Manager Customer Experience

ANDRES COLMAN

Regional Manager
(Salt Lake City)

MARY DELAMARE-SCHAEFER

Regional General Manager
(Timpanogos)

KYLE STOCKLEY

Manager of Capital Vehicles

RYAN TAYLOR

Special Services General Manager

ZACH THOMAS

Acting Commuter Rail General Manager

RYAN GARDNER

Fleet Engineering Supervisor
Utah Transit Authority



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CONFIRMED SPEAKERS AND GUESTS

ISMAEL BAVANDI

Technical Director Interior



ALEXANDRE GIROUX

Design Studio Manager Americas

MORAN LE CALONNEC

Product Designer

Alstom

BILL FAY

Vice President Sales

Gillig



DANIEL ARONOV

CEO

Napaway



YORCK BENZINO

Head of Operations

FlixBus Inc



KIRSTY DIAS

Managing Director

PriestmanGoode



PATRICIA ORFINI

Director,

Product Development & Customer Experience

Amtrak



BRAD J. CUMMINGS

Vice President of Business Services

DART



THOMAS KÖNIG

CEO

TRICON AG



STEFANO RINCO

Sales Director

JEFF SARAY

Sales Representative North America

OMER S.p.A.



JAMES E. COSTON

Executive Chairman

Corridor Rail Development



DONGNI HAN

Deputy Project Manager

CRRC MA Corporation



SVENJA LEISTER

Manager, Management Consulting

DB E.C.O. North America, Inc.



NICHOLAS R. GWYNNE

CEO

Kiel NA LLC & K S U NA LLC





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PARTNER

SEKISUI | KYDEX SEKISUI KYDEX innovates and creates sustainable thermo-plastic material solutions for the next generation of product design to help enhance the passenger experience.

The KYDEX® Thermoplastics Quick Response Manufacturing (QRM) business model of manufacturing bespoke materials with short lead times in small quantities expands beyond thermoplastic sheet. The fully compliant KYDEX® portfolio also includes injection molding resins, proprietary Infused Imaging™ technology, integral special effects, unique textures, antibacterial protection and custom products and design.

The SEKISUI KYDEX appLab™ and designLab® Innovation Centers are collaborative spaces for clients and customers to bring the supply chain together for rapid prototyping and design development. These spaces are the bridge between engineering and art.

MEDIA PARTNER

Railway-News Railway-News is your definitive source for all the latest rail news from around the world and a major directory for the leading suppliers in the rail sector.

We post new stories every day, so you're always up-to-date. In addition, we publish a weekly newsletter so you can get all the vital updates straight in your inbox. In our quarterly e-magazine, you will hear from industry figures and find valuable information about trend and products.

Railway-News is a brand of a2b Global Media. We are passionate about transport and are dedicated to promoting businesses who work in the sector, as well as bringing transport news to the public. Please visit railway-news.com for more information.

SPONSOR

PERRONE Manufacturing leather since 1883, Perrone's craftsmanship and technological expertise spans four generations. Our Fultonville, New York headquarters and 100,000 sf factory is specially equipped to manufacture certified leathers and advanced, lightweight synthetics to meet the needs of all global rail applications from metro and commuter to luxury and high speed rail.

Perrone genuine leathers and textiles are crafted with an eye toward sustainability for unsurpassed durability, comfort and service life. As a leader in the transportation market, continuous product development initiatives, and ongoing capital investments result in market leading processes, equipment, and technologies. Perrone products meet or exceed all requirements for certification, including EN-45545 HL/2, HL/3, BS 6853, DIN-5570, NFPA 130, AND ASTM E662.

omer OMER S.p.A. was founded in Palermo in 1990 as a manufacturer of components for road vehicles. In 1993 OMER started operations in the sector of components and interior furnishings for railway vehicles.

Today OMER is an international operator in the field of design and production of railway components with a high engineering and innovative content, designed to be fitted on high-speed, regional and subway trains. The Company works in partnership with rolling stock manufacturers engaging in the construction of finished railway vehicles, as required by railway transport operators. The Group specializes in the design and production of all-round interiors, i.e. interior coverings for all the areas of a vehicle, toilet module cabins, as well as carriage exterior components, such as fairings and doors. The Group is also committed to pursue compliance with ESG (Environmental, Social, Governance) parameters. OMER has developed a proprietary technology that allows it to combine design and the use of aluminum, a green, recyclable and environmentally friendly material.

The Group develops and manufactures internally, through a highly vertical production process, almost all of its customers' job orders, in the industrial plants of Carini (Palermo) and Sterling Heights in Detroit (Michigan).



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SPONSOR



For over 25 years, Milwaukee Composites, Inc. (MCI) has been recognized as the leading global supplier of advanced phenolic composite panels by supplying the transit industry with our light weight, maintenance-free solutions.

MCI is an engineering focused company that is committed to improve global mass transit technology by providing innovative composite products that deliver the lowest total cost of ownership while offering up to 42% energy savings and 100% reliability over the life of the product. Our custom-built high-performance products do not delaminate, are maintenance-free for the 35-year design life, provide the highest level of fire safety and offer up to a 50% weight savings.

MCI's patented technology has been applied to standard floor panels, heated floor panels, ceilings, vertical walls, and transit doors. MCI's custom light weight designed floor panels eliminate the delamination and moisture problems associated with the traditional panel constructions (plymetal, aluminum honeycomb, plywood, etc.). Transit Authorities, Railcar engineers, and aftermarket refurbishment companies understand that MCI phenolic composite panels meet the most stringent transit car and bus floor requirements and provide the most cost-effective solution available in the marketplace today.



Metzo, part of The Vita Group, is the Aviation & Rail specialist within The Vita Group, one of the leading polyurethane foam manufacturers in the world. Our Rail portfolio contains "more than foam".

A full range of soft furnishing goods for Rail seats and crew compartments such as Foam Cushions, Mattresses & Cover Parts, Armrests, Insulation as well as Dress Covers, Upholstery & Sustainable Solutions to be supplied to all major seat manufacturers and trains worldwide. This includes comprehensive customer service from material selection, prototype construction, and burn tests to series production.

SPONSOR

PriestmanGoode. PriestmanGoode is widely recognised as one of the world's leading design studios working in transport today.

Our expertise spans everything from rail to aviation, autonomous vehicles, cruise ships and personal transport. We work with operators, rolling stock manufacturers and across the supply chain on both industrial and vehicle design, as well as liveries and branding, interiors and customer experience. We have a proven track record of delivering ground-breaking transport solutions for our clients and their passengers.

Moreover, we regularly develop our own initiatives around future mobility solutions. These projects give us an opportunity to address issues – from accessibility to sustainability – that we believe lie at the heart of successful future transport.

SENOPLAST Founded in 1956 SENOPLAST Klepsch & Co. GmbH has produced for more than 60 years extruded plastic sheets and films for thermoforming. Over the years the company has grown into a specialist for the co- extrusion of multi-layer sheets and films and has become known as the technological leader in this field.

From its Austrian headquarters in Piesendorf SENOPLAST provides customers around the world and from all kinds of industries with senosan® products. The plastic sheets and films established under the trade mark senosan® are not only used in the automotive and transportation industries but are also well-known for excellent quality and brilliant surfaces in the sanitary and furniture industries.

In 2000 an additional production location opened in Querétaro, Mexico, which meant that customers in the NAFTA area could be served quicker and more efficiently. The 3rd global production unit started production in May 2020 in Suzhou, China. SENOPLAST has enjoyed global success with innovative and high quality plastic sheets and films made of ABS, ABS/PC, PC, ASA, PMMA and PS as raw materials including flame retardant materials.



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WHAT OUR PAST DELEGATES EXPERIENCED

„Great to have a small, but powerful and very centric innovation orientated participant group.“

EAO GmbH

„Brought together a large group from all parts of transport industry to discuss problems and how to solve them.“

Brightline

„Great networking and great breakouts!“

AMTRAK

„Very well organized, good presentations, very good attendees, meet the expectations.“

Compin Fainsa

„Inspiring event touching on very relevant and timely challenges for rail.“

TEAGUE

„Great gathering of the rail interior industry in a friendly, inviting setting.“

NVGTR

„After a great online summit, the face-to-face version was even better.“

Ultrafabrics Europe Ltd

„Very well organized.“

STADLER Deutschland

„Very engaged group! Great networking!“

SEKISUI KYDEX

„Great insights, discussions and presentations. Interesting contacts.“

NOSE

STADLER



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WHAT YOU WILL EXPERIENCE ON SITE

WHO IS WHO

Get in touch with other experts before the conference starts. Take a look at the business cards and photos while enjoying your first conversational and networking experience.

AUDIENCE Q&A

Interact with conference speakers and moderators to ensure all of your questions are answered during these sessions.

SPEEDNETWORKING

Break the ice and get to know your industry peers in these fast-paced one-to-one meetings. Greet each participant in this series of brief exchanges and share your professional background.

PANEL DISCUSSION

Benefit from deeper insights by attending panel discussions. Share your ideas and thoughts with peers and receive feedback from dedicated industry experts in this interactive session.

INTERACTIVE WORKING GROUPS

Get an in-depth approach to these hands-on themes. Discuss, brainstorm, elaborate and work together in this interactive session. Tutorials and workshops are also an excellent chance to interact at this perceived as the, go-to' place for knowledge, best practice and credible solutions.

EVENING NETWORKING RECEPTION

RedCabin invites our delegates to enjoy an informal evening get-together with speakers and peers. Discuss the outcome of the first summit day and expand your network in a relaxed environment.





RAILWAY INTERIOR INNOVATION SUMMIT USA 2023

18 APRIL, Focus Day on BUS INTERIOR | 19-20 APRIL, Salt Lake City, Utah, USA

Focus Day | Tuesday, 18 April 2023

08:15 am Registration

08:20 am WHO IS WHO

Get in touch with other experts before the conference starts. Take a look at the business cards and photos while enjoying your first conversational and networking experience.

09:00 am **Welcome of RedCabin and the Chairperson**

G.J. LaBonty – Manager of Customer Experience, Utah Transit Authority

09:15 am **Overview of bus interior and its future in the USA**

G.J. LaBonty – Manager of Customer Experience, Utah Transit Authority

09:30 am **Insights on bus interior challenges and opportunities from an operators and bus manufacturers point of view**

G.J. LaBonty – Manager of Customer Experience, Utah Transit Authority

Bill Fay – Vice President Sales, Gillig

10:00 am SPEEDNETWORKING

Break the ice and get to know your industry peers in these fast-paced, one-to-one meetings. Greet each attendee in a series of brief exchanges and share your professional background. Make sure you bring a whole stack of business cards with you!

10:30 am NETWORKING COFFEE BREAK

PANEL DISCUSSION

11:00 am **Enhanced comfort, accessibility, and design for bus interior**

MODERATOR: **Mary DeLaMare-Schaefer** – Regional General Manager (Timpanagos), Utah Transit Authority

PANELISTS: **Brad J. Cummings** – Vice President of Business Services, DART

Ryan Taylor – Special Services General Manager, Utah Transit Authority

Nicholas R. Gwynne – CEO, Kiel NA LLC & K S U NA LLC

11:45 am **Bus interior for long distance travel in the USA with sleeping opportunity**

Daniel Aronov – CEO, Napaway

12:05 pm **FlixBus customer preferences on long distance travel**

Yorck Benzino – Head of Operations, FlixBus Inc

12:30 pm **Tour on Bus Interior**

G.J. LaBonty – Manager of Customer Experience, Utah Transit Authority

Bill Fay – Vice President Sales, Gillig

01:00 pm NETWORKING LUNCH



RAILWAY INTERIOR INNOVATION SUMMIT USA 2023

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Focus Day | Tuesday, 18 April 2023

02:15 pm Kiel Seating Design Innovations – comfort, accessibility, sustainability

Seating design that is “up to you”

- Setting design goals
- Feasibility
- Testing
- Presentation to customer

Nicholas R. Gwynne – CEO, *Kiel NA LLC & K S U NA LLC*

WORKING GROUP

02:45 pm Case study of EU Bus Interior and how it can be applied to the US market

HOSTED BY: **Christiane Bausback** – Managing Director/
Head of Design, *N+P Innovation Design*

03:45 pm RESULTS OF THE WORKING GROUP

04:00 pm CLOSING REMARKS BY SUMMIT CHAIRPERSON

G.J. LaBonty – Manager of Customer Experience,
Utah Transit Authority

04:10 pm END OF FOCUS DAY ON BUS INTERIOR





RAILWAY INTERIOR INNOVATION SUMMIT USA 2023

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Summit Day 1 | Wednesday, 19 April 2023

08:00 am Registration

08:45 am Welcome note by RedCabin and our summit Chairperson

Guido Vogel – Senior Director of Business Development, STADLER

09:00 am Keynote Presentation

Guido Vogel – Senior Director of Business Development, STADLER

09:30 am Future of railway interior on mass rapid transit

Kyle Stockley – Manager of Capital Vehicles, Utah Transit Authority

10:00 am SPEEDNETWORKING

Break the ice and get to know your industry peers in these fast-paced, one-to-one meetings. Greet each attendee in a series of brief exchanges and share your professional background. Make sure you bring a whole stack of business cards with you!

10:30 am NETWORKING COFFEE BREAK

PANEL DISCUSSION

11:00 am Overview on different rail departments of transportation of Utah Transit Authority

MODERATOR: **Jay Fox** – Executive Director, Utah Transit Authority

PANELISTS: **G.J. LaBonty** – Manager of Customer Experience, Utah Transit Authority

Andres Colman – Regional Manager (Salt Lake City), Utah Transit Authority

Kyle Stockley – Manager of Capital Vehicles, Utah Transit Authority

Ryan Gardner – Fleet Engineering Supervisor, Utah Transit Authority

11:45 am America's future of its train interior.

Case study from America's largest train operator.

Patricia Orfini – Director, Product Development & Customer Experience, Amtrak

PANEL DISCUSSION

12:15 pm Public interior transport in North America: How to prioritize customer experience and UX

MODERATOR: **Dongni Han** – Deputy Project Manager, CRRR MA Corporation

PANELISTS: **Brad J. Cummings** – Vice President of Business Services, DART

Carolyn Anderson – Acting Manager of Operations, Utah Transit Authority

Expert from STADLER invited

01:00 pm NETWORKING LUNCH BREAK



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Summit Day 1 | Wednesday, 19 April 2023

INTERACTIVE WORKING GROUPS

The audience will be divided into three groups. Each group will attend all three interactive working groups.

WORKING GROUP – 1

02:00 pm High speed train interior

This working group will focus on the joint analysis of the needs of passengers in intercity and high-speed rail in the United States and how this translates into today's and tomorrow's requirements for interior design.

Ben Dobernecker – Director Trainsets, *Siemens Mobility*

WORKING GROUP – 2

02:00 pm What Passengers Want

Jim Mathews – President & CEO, *Rail Passengers Association/NARP*

WORKING GROUP – 3

02:00 pm Passenger Train Fleet Interior Design

Designing a new fleet of trains calls for a variety of different ways of doing things. Three main areas must be included in each new concept and design; each is dependent on the other:

- The passenger experience

- The crew experience
- We are now in a post-pandemic world which has changed the way everyone travels

James E. Coston – Executive Chairman, *Corridor Rail Development*

04:00 pm NETWORKING COFFEE BREAK

04:30 pm CONTINUING WITH WORKING GROUPS 1, 2 & 3

05:30 pm RESULTS

Each moderator of the interactive working group is presenting the outcome of their Working Group

06:00 pm CLOSING REMARKS BY OUR SUMMIT CHAIRPERSON

Guido Vogel – Senior Director of Business Development, *STADLER*

06:10 pm END OF SUMMIT DAY 1

06:15 pm EVENING NETWORKING RECEPTION

RedCabin invites our delegates to enjoy an informal evening get-together with speakers and peers. Discuss the outcome of the first summit day and expand your network in a relaxed environment.



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Summit Day 2 | Thursday, 20 April 2023

08:00 am NETWORKING BREAKFAST

08:55 am Welcome note by our summit Chairperson

Guido Vogel – Senior Director of Business Development, *STADLER*

09:00 am ... if you want to go far, go together

- Individualization
- Lightweight, new materials and sustainability
- Modular product kit for enhanced efficiency

Timo Bauer – Vice President PMS Rail & Road, *Grammer*

Christiane Bausback – Managing Director/Head of Design, *N+P Innovation Design*

09:30 am Interiors Design, cultural legacy and future needs

Ismael Bavandi – Technical Director, *Alstom*

10:00 am Railway interior and light materials

- The Integrated Business model in the railway interior industry
- The new experience of travelling: transport is not just moving passengers... but it is an experience
- Light alloy together with innovative production technology: the right choice to respond to *performance requirements* and to the *green mobility*

Stefano Rinco – Sales Director, *OMER S.p.A.*

Jeff Saray – Sales Representative North America, *OMER S.p.A.*

10:30 am Bringing a customer-centric vision to the real world – benefits of close collaboration between designers and operators

Matthias Fischer – CEO, *neomind*

Svenja Leister – Manager, Management Consulting, *DB E.C.O. North America, Inc.*

10:45 am Tour through the EXHIBITION AREA

11:10 am NETWORKING COFFEE BREAK

PANEL DISCUSSION

11:40 am Regional train interior – customer experience and design in North America

MODERATOR: **Ben Dobernecker** – Director Trainsets, *Siemens Mobility*

PANELISTS: **Patricia Orfini** – Director, Product Development & Customer Experience, *Amtrak*

Steve Finegan – Brightline Lead Vehicle Consultant, Principal Consultant, *Atkins North America Inc, an SNC-Lavalin Company*

Ruben Bake – *Mass Transit and International Business Manager, Sekisui Kydex*

Kirsty Dias – Managing Director, *PriestmanGoode*

Thomas König – CEO, *TRICON AG*



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Summit Day 2 | Thursday, 20 April 2023

12:45 pm **Bus Transfer to Stadler**

01:15 pm NETWORKING LUNCH sponsored by **STADLER**

02:20 pm **Afternoon Tour at Stadler Facility**

Stadler has been building trains for 80 years. The company headquarters are located in Bussnang, Switzerland, and Stadler has other locations in various areas across Switzerland, Germany, Spain, Poland, Hungary, the Czech Republic, Italy, Austria, the Netherlands, Belarus, Algeria, UK and the United States.

On the tour of the Stadler US facility, guests will be able to see various assembly and production areas where trains for Caltrain and MARTA are being produced.

The areas include mechanical pre-assembly, the main production hall, electrical pre-assembly, bonding, truck assembly, the warehouse, the paint booth, basic structure and the commissioning hall as well as our administrative offices and engineering offices.

03:50 pm **End of the Tour**

03:55 pm CLOSING REMARKS BY OUR SUMMIT CHAIRPERSON

Guido Vogel – Senior Director of Business Development,
STADLER

04:15 pm **Bus Transfer to our Hotel Partner**



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INVESTMENT – FOCUS DAY BUS INTERIOR *

FOCUS DAY
BUS INTERIOR

EUR 1.000

INVESTMENT – RAILWAY INTERIOR INNOVATION SUMMIT *

2 DAY CONFERENCE
INVESTMENT

EUR 3.195

** Investment per Delegate*

HOTEL PARTNER

SpringHill Suites by Marriott Salt Lake City Downtown

625 S. 300 W., Salt Lake City, UT 84101

\$ 155,- per night + tax 13.82 %

Book your group rate until: 2023-03-27

SpringHill Suites by Marriott Salt Lake City Sugar House

2206 S 1300 E, Salt Lake City, UT 84106

\$ 199,- per night + tax 13.82 %

Book your group rate until: 2023-03-18

CONFERENCE VENUE

ALUMNI HOUSE

155 South Central Campus Drive | Salt Lake City, UT 84112

Please contact **Andreas Wibowo** for further information, delegate registration & sponsorship opportunities. Train operators, please ask **Andreas** regarding vip tickets.

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