



Program

RAILWAY INTERIOR

INNOVATION SUMMIT EUROPE

November 08–09, 2023 | Vienna, Austria

Focus Day on BUS INTERIOR | November 07, 2023

Hosted by 

Partner:  

Sponsors:







 





RAILWAY INTERIOR INNOVATION SUMMIT EUROPE

November 08–09, 2023 | Focus Day on Bus Interior, November 07 | Vienna, Austria

On behalf of ÖBB AG, we are honored to welcome you to the next RedCabin **Railway Interior Innovation Summit**. As the official host, we look forward to welcoming you to Vienna and discussing the future of travel from **8-9 November 2023**.

The **Railway Interior Innovation Summit** is a unique meeting point where experts from all over the world share their knowledge, experiences and discuss the latest trends to provide customers not only a pleasant journey, but a proper travel experience.

Together we can work on the visions for sustainable and comfortable day and night travel.

We are looking forward to two exciting days with great conversations and networking!



CONFIRMED SPEAKERS AND GUESTS

SARAH FESSL

Long-Distance Traffic & New Rail,
BusinessCustomer Experience,
Teamlead Train Interior & Design



MAG. MSC KURT BAUER

Head of Long-Distance &
New Rail Business
ÖBB-Personenverkehr AG

CARSTEN HUTZLER

Head of Onboard Experience



BRUNO SCHEFFLER

Design Lead Onboard Experience
DB Fernverkehr AG

RUBEN BAKE

Mass Transit and
International Business Manager
SEKISUI KYDEX



MONIKA UNTERHOLZNER

Managing Director
Wiener Lokalbahnen



MARTIN KALAB

Vice Head of Marketing
Wiener Linien



ANDREAS DANLER

Head of Lighting Applications
Bartenbach GmbH



HELMUT GUGGENBICHLER

MB, Head of Lighting Design
Bartenbach GmbH

CHRISTOPHER STOWASSER

Head of Fleet
Lifecycle Management
SBB AG



MATTHIAS FISCHER

Managing Director
Neomind



KOOROSH SHOJAEI

Design & Strategy Project
Manager
Quantron AG



MICHAEL STREICHER

Team Lead Vehicle Design
MAN TRUCK & BUS/
NEOPLAN



JANNIK STAIGER

Productmanagement
Bus – Germany, Austria, Switzerland
Iveco Magirus AG





RAILWAY INTERIOR INNOVATION SUMMIT EUROPE

November 08–09, 2023 | Focus Day on Bus Interior, November 07 | Vienna, Austria

CONFIRMED SPEAKERS AND GUESTS

KARSTEN WAGNER
CTO Mainline Vehicles
Product Development
Stadler Rail Management AG

STADLER

CHRISTIAN HARBEKE **nose design experience**
Partner
Nose AG

CHRISTIAN FORSTNER
Head of Sales
Seisenbacher GmbH

SEISENBACHER

KIRSTY DIAS
Managing Director
PriestmanGoode

PriestmanGoode.

SILVIA KAUPA-GÖTZL
LL.M., Member of the Board
Österreichische Postbus AG

POSTBUS
Ein Unternehmen der ÖBB

MAITE PASCUAL OSÉS
Engineer Interior Design
Talgo

Talgo

JAN C. HARDER
President Region West
Skoda Group

ŠKODA

PIERRE DELLORI
Management

MCV

JOCHEN GRAU
PR Marketing Manager
MCV Deutschland GmbH

**PROF. DR. HABIL.
CHRISTIAN T. HAAS**
Director Institute for Complex
System Research
Fresenius University of Applied Sciences

**HOCHSCHULE
FRESenius
UNIVERSITY OF APPLIED SCIENCES**

CHRISTIANE BAUSBACK
Managing Director/Head of Design
N+P Innovation Design

N+P

PHILIP DE WULF
CEO

YELLOW WINDOW

MARTIJN VOGELZANG
Managing Partner
Yellow Window

THOMAS POQUET
A&CD Design Creative Manager for R&D

ALSTOM

SARAH SCHRADER
Color Trim Designer
Alstom

DAVID SPENCE
Design Engineer
Hitachi Rail

HITACHI
Inspire the Next

FLORIAN MAGERL
Head of Engineering
Passenger Coaches

SIEMENS

JENS CUYLEN
Head of Department
Engineering Car Body

M.SC. NATASCHA OSTERMANN
Sales Manager
Siemens Mobility

STEFAN WILHELM
Head of Markets Ground
Lantal Textiles SA

LANTAL

CHRISTINA THOMAS, M. ENG.
Transport Planner
traffiQ

traffiQ
Frankfurt am Main

MICHAEL LEHELDT
Head of Procurement and
Technics – Department Street
DB Regio AG

DB



RAILWAY INTERIOR INNOVATION SUMMIT EUROPE

November 08–09, 2023 | Focus Day on Bus Interior, November 07 | Vienna, Austria

CONFIRMED SPEAKERS AND GUESTS

PHILIPPE SABOURIN

International Sales Manager
Gerflor



FRANZ JOSEF RAPP

Deputy Head of Design Sales
Daimler Buses GmbH

DAIMLER TRUCK

BENOIT DODIN

Innovation & Research



KARIM SILMANI

Innovative Materials and
Process Project Manager
SNCF

SHARONA SENTE

Business Development Manager ASR*
Electronics – EIMEA



DIMITRI CLEMENT

Global Key Account Manager Rail Industry
Henkel AG & Co. KGaA

MARK PFEIFFER

VP Sales – Low Carbon Mobilities



TANGUY CHOUPIN

Technical Leader – Low Carbon Mobilities
Expliseat

BÜLENT MENEKSE

General Manager
Omnibusverker Spillmann GmbH



JAMES GRANGER

Founding Partner & Designer
*KesselsGranger
DesignWorks BV*



KesselsGranger
DESIGN WORKS

SANDRA BOBIC

Head of Marketing
*Münchner Verkehrs- und
Tarifverbund GmbH*



MVV | Münchner Verkehrs- und
Tarifverbund GmbH
Managementgesellschaft für den
ÖPNV

PATRICK OOSTERVELD

Sales Director
EBUSCO



TIMO BAUER

Vice President PMS Rail & Road
Grammer





RAILWAY INTERIOR INNOVATION SUMMIT EUROPE

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PARTNER



SEKISUI KYDEX innovates and creates sustainable thermoplastic material solutions for the next generation of product design to help enhance the passenger experience.

The KYDEX® Thermoplastics Quick Response Manufacturing (QRM) business model of manufacturing bespoke materials with short lead times in small quantities expands beyond thermoplastic sheet. The fully compliant KYDEX® portfolio also includes injection molding resins, proprietary Infused Imaging™ technology, integral special effects, unique textures, antibacterial protection and custom products and design.

The SEKISUI KYDEX appLab™ and designLab® Innovation Centers are collaborative spaces for clients and customers to bring the supply chain together for rapid prototyping and design development. These spaces are the bridge between engineering and art.



MEDIA PARTNER



Dedicated to the advancement of passenger railcar and mass-transit interiors, Railway Interiors International features a mix of the most exciting new case studies, in-depth analysis of technological developments and other market trends, top-level interviews and project-focused technical articles.

The magazine outlines the latest advances in interior equipment and related services, making it a definitive resource for the buyers and specifiers working on new build and refurbishment projects, as well as supporting day-to-day customer service and operations.



Railway-News is your definitive source for all the latest rail news from around the world and a major directory for the leading suppliers in the rail sector.

We post new stories every day, so you're always up-to-date. In addition, we publish a weekly newsletter so you can get all the vital updates straight in your inbox. In our quarterly e-magazine, you will hear from industry figures and find valuable information about trend and products.

Railway-News is a brand of a2b Global Media. We are passionate about transport and are dedicated to promoting businesses who work in the sector, as well as bringing transport news to the public. Please visit railway-news.com for more information.



RAILWAY INTERIOR INNOVATION SUMMIT EUROPE

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SPONSORS

SENOPLAST Founded in 1956 SENOPLAST Klepsch & Co. GmbH has produced for more than 60 years extruded plastic sheets and films for thermoforming.

Over the years the company has grown into a specialist for the co- extrusion of multi-layer sheets and films and has become known as the technological leader in this field. From its Austrian headquarters in Piesendorf SENOPLAST provides customers around the world and from all kinds of industries with senosan® products. The plastic sheets and films established under the trade mark senosan® are not only used in the automotive and transportation industries but are also well-known for excellent quality and brilliant surfaces in the sanitary and furniture industries. In 2000 an additional production location opened in Querétaro, Mexico, which meant that customers in the NAFTA area could be served quicker and more efficiently. The 3rd global production unit started production in May 2020 in Suzhou, China. SENOPLAST has enjoyed global success with innovative and high quality plastic sheets and films made of ABS, ABS/PC, PC, ASA, PMMA and PS as raw materials including flame retardant materials.

PERRONE Manufacturing leather since 1883, Perrone’s craftsmanship and technological expertise spans four generations.

Our Fultonville, New York headquarters and 100,000 sf factory is specially equipped to manufacture certified leathers and advanced, lightweight synthetics to meet the needs of all global rail applications from metro and commuter to luxury and high speed rail. Perrone genuine leathers and textiles are crafted with an eye toward sustainability for unsurpassed durability, comfort and service life . As a leader in the transportation market, continuous product development initiatives, and ongoing capital investments result in market leading processes, equipment, and technologies. Perrone products meet or exceed all requirements for certification, including EN-45545 HL/2, HL/3, BS 6853, DIN-5570, NFPA 130, AND ASTM E662.

SPONSORS

LANTAL Lantal is a leader in the design, production, and distribution of textiles and services for the international community of aircraft, bus, and railway operators as well as for executive jets. We offer our customers forward-looking counsel in the domains of style, design, and execution. The objective is always to achieve the ultimate in well-being for travelers.

High-grade, particularly hardwearing velvets and flat weaves as well as carpets are the core business in the bus and train markets. Coachbuilders, tour operators, and public mass transit organizations are the principal buyers.

www.lantal.com/europe

SEISENBACHER Seisenbacher is dedicated to revolutionizing the relationship between mobility and interior design.

Instead of simply creating designs, we are committed to discovering and inventing innovative solutions that not only meet the requirements of our rail industry customers, but also help them progress in the industry and beyond. Our interiors are carefully crafted to cater to the individual needs of passengers, ensuring that travel becomes a truly enjoyable experience. At Seisenbacher, we strive to set new standards by going beyond the minutest details and collaborating with our customers to shape the future of mobility. Our ultimate goal is to make travel – not just by rail, but also by other means – safer, more connected and sustainable.

Henkel Henkel, the leading solutions provider for adhesives, sealants and surface treatment materials worldwide, offers much more than quality adhesives.

With ways to optimize your manufacturing processes and drive down costs. We can help you reduce weight, increase durability and enhance the reliability of your equipment. We’re continually developing innovations to help you succeed in the future.



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SPONSORS



With over 60 years of experience in transportation markets, Gerflor offers a comprehensive range of floor coverings specifically engineered to meet the most stringent requirements of the Bus & Coach and the Rail industries.

Gerflor develops reliable and long term partnerships with manufacturers and operators, worldwide. We offer specific sustainable solutions to improve the efficiency of the assembly lines, light weight products to reduce fuel & energy consumption, advanced and stylish patterns to enhance vehicle interiors and passenger experience. Our teams of experts provide dedicated sales and technical support as well as outstanding delivery performance, worldwide.

Gerflor floorings TARABUS and TRAVELLER are leading and recognized brands in Transportation markets. Tarabus Design is the digitally printed floor covering specifically engineered for Bus&Coach interiors. Gerflor Design team collaborates with our customers to create customized vehicle interiors that are comfortable and visually appealing to enhance the passenger experience. **Gerflor Transport floorings, where design meets performance.**



SBF Spezialleuchten GmbH is leading provider of interior and exterior lighting, as well as complete ceiling systems in the mobility sector, and stands for customized complete solutions from a single source.

The company supplies ceiling and lighting systems worldwide for direct and indirect lighting with the appropriate illuminance and color temperature. SBF has a remarkably high in-house production share and performs all product development steps – from lighting planning, development and design to in-house production. The focus on the rolling stock market and the pronounced customer proximity ensure a high level of market maturity, flexibility and the development of innovative solutions. Approx. 140 employees ensure optimum lighting conditions and interior solutions in and on the trains.

SPONSORS



Wabtec is a leading global provider of equipment, systems, digital solutions, and value-added services.

Whether in passenger or freight rail, bus transportation, mining, industry or shipping, our expertise, technologies, and people are working together to accelerate the future of transportation. With ANNAX technologies, Wabtec is positioning itself as a key player in passenger information systems and video security solutions that simplify and enhance the travel experience. Wabtec's iSmart Displays focus on aesthetic design and high visual rendering through lean design, immersive experience, seamless integration and smart technology that saves operating and maintenance costs.

PriestmanGoode. PriestmanGoode is widely recognised as one of the world's leading design studios working in transport today.

Our expertise spans everything from rail to aviation, autonomous vehicles, cruise ships and personal transport. We work with operators, rolling stock manufacturers and across the supply chain on both industrial and vehicle design, as well as liveries and branding, interiors and customer experience. We have a proven track record of delivering ground-breaking transport solutions for our clients and their passengers. Moreover, we regularly develop our own initiatives around future mobility solutions. These projects give us an opportunity to address issues – from accessibility to sustainability – that we believe lie at the heart of successful future transport.



Metzo, part of The Vita Group, is the Aviation & Rail specialist within The Vita Group, one of the leading polyurethane foam manufacturers in the world. Our Rail portfolio contains "more than foam".

A full range of soft furnishing goods for Rail seats and crew compartments such as Foam Cushions, Mattresses & Cover Parts, Armrests, Insulation as well as Dress Covers, Upholstery & Sustainable Solutions to be supplied to all major seat manufacturers and trains worldwide. This includes comprehensive customer service from material selection, prototype construction, and burn tests to series production.



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WHAT OUR PAST DELEGATES EXPERIENCED

„A really interesting 2 days where there’s a real opportunity to discuss different thoughts for the future of railway interiors.“ *Angel Trains*

„Great way to connect with people across all aspects of the rolling stock interiors community.“ *Tiflex*

„Great to have a small, but powerful and very centric innovation orientated participant group.“ *EAO GmbH*

„Very well organized, good presentations, very good attendees, meet the expectations.“ *Compin Fainsa*

„Great gathering of the rail interior industry in a friendly, inviting setting.“ *NVGTR*

„After a great online summit, the face-to-face version was even better.“ *Ultrafabrics Europe Ltd*

„Very well organized.“ *STADLER Deutschland*

„Great insights, discussions and presentations. Interesting contacts.“ *NOSE*

WHAT YOU WILL EXPERIENCE ON SITE

KEYNOTE SPEECH

Get to know in-depth knowledge, listen and learn from industry experts, including OEMs, train operators, regulators, seat manufacturers and materials suppliers.

INTERACTIVE PANEL DISCUSSION AND AUDIENCE Q&A

Interact with our panelists, and ensure that all of your questions are answered during these sessions.

INTERACTIVE WORKING GROUP

Get an in depth approach to these hands-on themes. Discuss, brainstorm, elaborate and work together in this interactive session. Tutorials and workshops are also an excellent chance to interact with other people in your area of interest.

SPEED NETWORKING

Break the ice and get to know your industry peers in these fast-paced one-to-one meetings. Greet each participant in this series of brief exchanges and share your professional background.

EVENING RECEPTION

RedCabin invites you to a Dinner. Take this opportunity to network and make new business contacts. Or just relax and round off your first conference day.



RAILWAY INTERIOR INNOVATION SUMMIT EUROPE

November 08–09, 2023 | Focus Day on **Bus Interior, November 07** | Vienna, Austria

Focus Day Bus Interior | Tuesday, November 7, 2023

08:15 am Registration

08:20 am WHO IS WHO

Get in touch with other experts before the summit starts. Take a look at the business cards and photos while enjoying your first conversational and networking experience.

09:00 am **Welcome note by RedCabin and our Chairwomen**

Christiane Bausback – Managing Director/Head of Design, N+P Innovation Design

Sandra Bobic – Head of Marketing, Münchner Verkehrs- und Tarifverbund GmbH

09:15 am **Future requirements for bus interior from an operator's perspective**

Silvia Kaupa-Götzl – Member of the Board, Österreichische Postbus AG

09:45 am **The role of Design in the future of commercial vehicles**

- QUANTRON-as-a-Service 360-degree ecosystem approach
- Sustainable interior of CIZARIS 12 EV
- Augmented Reality presentation of the CIZARIS seat cushions
- Sustainable CMF & materials applied in our 44-ton EU truck, the QHM AERO

- Case study master thesis project in collaboration with IAAD University in Turin

- QUANTRON Design Award 2024 open for application!

Koorosh Shojaei – Design & Strategy Project Manager, Quantron AG

10:15 am SPEEDNETWORKING

Break the ice and get to know your industry peers in these fast-paced, one-to-one meetings. Greet each attendee in a series of brief exchanges and share your professional background. Make sure you bring a whole stack of business cards with you!

10:45 am NETWORKING COFFEE BREAK

11:15 am **Presentation by **EBUSCO****

James Granger – Founding Partner & Designer, KesselsGranger DesignWorks BV

CO-AUTHORS: **Christina Thomas** – Transport Planner, traffiQ Lokale Nahverkehrsgesellschaft Frankfurt am Main mbH

Michael Lechelt – Head of Procurement and Technics – Department Street, DB Regio AG

Patrick Oosterveld – Sales Director, EBUSCO



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Focus Day Bus Interior | Tuesday, November 7, 2023

11:45 am Pull Factor Design – How can progressive Design attract people to use a city bus

Michael Streicher – Team Lead Vehicle Design,
MAN TRUCK & BUS/NEOPLAN

PANEL DISCUSSION

12:15 pm Enhancement of the customer experience through creative customization of bus interior – from briefing to implementation

MODERATOR: **Philippe Sabourin** – International Sales Manager, *Gerflor*

PANELISTS: **Franz Josef Rapp** – Deputy Head of Design Sales, *Daimler Buses GmbH*

Bülent Menekse – General Manager, *Omnibusverkehr Spillmann GmbH*

12:50 pm NETWORKING LUNCH BREAK

02:20 pm Easybus – How to make public transport accessible for everyone

Jannik Staiger – Productmanagement Bus – Germany, Austria, Switzerland, *Iveco Magirus AG*

INTERACTIVE WORKING GROUPS

The audience will be divided into two groups. Each group will attend both interactive working groups.

WORKING GROUP – 1

02:40 pm Improving Public Mobility Through Design

MVV's core tasks encompass transport planning, tariff management, and passenger information. MVV, as a transportation association, plays a pivotal role in enhancing and revolutionizing public transport. Urban buses, frequently overlooked, hold great potential to captivate passengers via purposeful design.

This workshop delves into how strategic design can augment the attractiveness of buses as comprehensive transportation solutions.

In our workshop, we'll grasp the diverse needs of authorities, engage all essential stakeholders for collaborative innovation, and elevate bus travel to new heights through various strategies with the following approaches: passenger-centric/design-centric/life-centric/sustainable.

HOSTED BY: **Christiane Bausback** – Managing Director/ Head of Design, *N+P Innovation Design*

Sandra Bobic – Head of Marketing, *Münchner Verkehrs- und Tarifverbund GmbH*



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WORKING GROUP – 2

02:40 pm **What influence does demographic change have on the design of the interior in public transport?**

The aim of the working group should be the elaboration of various aspects of the design of the interior, especially of the bus, that reflects the special needs and desires of a changing society.

The focus should be on an aging society that is increasingly dependent on public transport.

HOSTED BY: **Pierre Dellori** – Management, *MCV Deutschland GmbH*

Prof. Dr. phil. habil. Christian T. Haas – Director Institute for Complex System Research, *Fresenius University of Applied Sciences*

03:40 pm NETWORKING COFFEE BREAK

04:10 pm CONTINUING WITH WORKING GROUP 1 AND 2

05:10 pm RESULTS

Each moderator of the interactive working group is presenting the outcome of their Working Group

05:30 pm CLOSING REMARKS BY OUR CHAIRWOMEN

Christiane Bausback – Managing Director/Head of Design, *N+P Innovation Design*

Sandra Bobic – Head of Marketing, *Münchner Verkehrs- und Tarifverbund GmbH*

05:40 pm END OF FOCUS DAY



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Summit Day 1 | Wednesday, November 8, 2023

08:00 am Registration

08:10 am WHO IS WHO

Get in touch with other experts before the summit starts. Take a look at the business cards and photos while enjoying your first conversational and networking experience.

08:45 am **Welcome note by RedCabin and our summit chairwoman**

Kirsty Dias – Managing Director, *PriestmanGoode*

09:00 am **Keynote-Presentation**

Mag. MSc. Kurt Bauer – Head of Long-Distance & New Rail Business, *ÖBB-Personenverkehr AG*

PANEL DISCUSSION

09:30 am **Innovation of public transport interior from Europe**

MODERATOR: **Matthias Fischer** – Managing Director, *Neomind*

PANELISTS: **Monika Unterholzner** – Managing Director, *Wiener Lokalbahnen*

Martin Kalab – Vice Head of Marketing, *Wiener Linien*

Christian Forstner – Head of Sales, *Seisenbacher GmbH*

Mag. MSc Kurt Bauer – Head of Long-Distance & New Rail Business, *ÖBB-Personenverkehr AG*

Jan C. Harder – President Region West, *Skoda Group*

10:10 am SPEEDNETWORKING

Break the ice and get to know your industry peers in these fast-paced, one-to-one meetings. Greet each attendee in a series of brief exchanges and share your professional background. Make sure you bring a whole stack of business cards with you!

10:45 am NETWORKING COFFEE BREAK

11:15 am **Lighting design to enhance customers comfort**

Possibilities based on visual, psychological and physiological aspects. Visual, psychological and biological effects of light play a decisive role for comfort and well-being. Important interactions between light, space and people lead to a holistic approach to the lighting solution.

Based on findings and study results, examples from various application areas are shown.

Helmut Guggenbichler – MB, Head of Lighting Design, *Bartenbach GmbH*

Andreas Danler – MB, Head of Lighting Applications, *Bartenbach GmbH*

11:45 am **Innovation without compromising Design or Sustainability**

- Vision and collaborative design for a new rail seat concept
- Using sustainable fabric and thermoplastic materials
- Collaborating to produce customizable design across these materials



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Ruben Bake – Mass Transit and International Business Manager, *Sekisui Kydex*

Timo Bauer – Vice President PMS Rail & Road, *Grammer*

Christiane Bausback – Managing Director/Head of Design, *N+P Innovation Design*

Stefan Wilhelm – Head of Markets Ground, *Lantal Textiles SA*

12:30 pm **Alstom designs flexible platforms to offer modularity to its customers**

Thomas Poquet – A&CD Design Creative Manager for R&D, *Alstom*

Alstom CMF expertise in customer personalization

Sarah Schrader – Color Trim Designer, *Alstom*

01:00 pm NETWORKING LUNCH BREAK

02:30 pm **Adhesives Shaping the Railway Future**

- Smart Electronics in Rail
- NVH in Rail
- Structural Bonding

Sharona Sente – Business Development Manager ASR* Electronics – EIMEA, *Henkel AG & Co. KGaA*

Dimitri Clément – Global Key Account Manager Rail Industry, *Henkel AG & Co. KGaA*

03:00 pm **New lightweight design for Railway Seats: A cooperation between SNCF Innovation and Expliseat**

- SNCF challenges to reduce weight
- Railway high-speed seats made with composite materials
- The benefit of lighter seats for Operators and OEMS

Mark Pfeiffer – VP Sales – Low Carbon Mobilities, *Expliseat*

Tanguy Choupin – Technical Leader – Low Carbon Mobilities, *Expliseat*

Karim Silmani – Innovative Materials and Process Project Manager, *SNCF*

INTERACTIVE WORKING GROUPS

The audience will be divided in two groups. Each group will attend both interactive working groups.

WORKING GROUP – 1

03:30 pm **Modular and flexible seating arrangements – In order to meet the requirements of different user groups and operators for the interior of a rail vehicle, comprehensive seating systems are of crucial importance**

Seats are the dominant element in any vehicle interior. Typically, carriages are fitted with a seat that varies only slightly covering the basic requirements.



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However, the requirements of users have changed considerably in recent years. Different user groups (commuters, students, leisure, groups, solo travellers, families ...) have different requirements (work, rest, meeting, socializing, leisure equipment, ...). The fact that these groups occur at different times of the day doesn't make it any easier. Up to now, there has been a standard seat with a few add-on parts, which meets the basic requirements.

Since the usual standard seat only meets the basic requirements, higher requirements currently inevitably lead to expensive and time-consuming special solutions.

The workshop will work out which requirements require which seat modules, which of these modules can be implemented for the interior of railways and how a comprehensive seat system can be created from these modules.

HOSTED BY: **Karsten Wagner** – CTO Mainline Vehicles Product Development, *Stadler Rail Management AG*

Christian Harbeke – Partner, *Nose AG*

WORKING GROUP – 2

03:30 pm Interior innovation from operator's and design house's perspective

This session will show you the expectation from operators and what they want to see from suppliers side. Three operators will conduct this working group together.

HOSTED BY: **Philip De Wulf** – CEO, *Yellow Window*

Martijn Vogelzang – Managing Partner, *Yellow Window*

04:30 pm NETWORKING COFFEE BREAK

05:00 pm CONTINUING WITH WORKING GROUP 1 & 2

06:00 pm RESULTS

Each moderator of the interactive working group is presenting the outcome of their Working Group

06:15 pm CLOSING REMARKS BY OUR SUMMIT CHAIRWOMAN

Kirsty Dias – Managing Director, *PriestmanGoode*

06:30 pm EVENING NETWORKING RECEPTION AND RAIL INTERIORS AWARD CEREMONY

END OF SUMMIT DAY 1



RAILWAY INTERIOR INNOVATION SUMMIT EUROPE

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Summit Day 2 | Thursday, November 9, 2023

08:00 am Bus Transfer to ÖBB

08:30 am Networking breakfast at ÖBB maintenance facility

09:00 am ÖBB NIGHT JET TOUR

12:30 pm Bus Transfer from ÖBB to Summit Venue

01:00 pm Exhibition Tour

01:20 pm NETWORKING LUNCH BREAK



03:00 pm Development of strategic design towards a customer experience

Carsten Hutzler – Team Lead Brand Design,
DB Fernverkehr AG

Bruno Scheffler – Design Lead Onboard Experience,
DB Fernverkehr AG

03:30 pm Night trains. New passengers' needs

- Night trains evolution
- 20th century passengers' needs
- 20th century cabin sleeping features
- Decline in popularity of night trains
- Rise of night trains today
- Comfort/Privacy/Security/Entertainment/
Sustainability/Inclusive design
- Conclusion

Maite Pascual Osés – Engineer Interior Design, *Talgo*

PANEL DISCUSSION

04:00 pm What does Interior Innovation mean for Siemens Mobility? Interior Innovation topics such as seating, sustainability, accessibility and standardization to be discussed

MODERATOR: **M.Sc. Natascha Ostermann** – Sales Manager,
Siemens Mobility



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PANELISTS: **Jens Cuylen** – Head of Department Engineering Car Body, *Siemens Mobility*

Florian Magerl – Head of Engineering Passenger Coaches, *Siemens Mobility*

04:30 pm CLOSING REMARKS BY OUR SUMMIT CHAIRWOMAN

Kirsty Dias – Managing Director, *PriestmanGoode*

04:45 pm END OF SUMMIT





RAILWAY INTERIOR INNOVATION SUMMIT EUROPE

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INVESTMENT ON BUS INTERIOR SUMMIT

FOCUS DAY
BUS INTERIOR

EUR 1.000

INVESTMENT ON RAILWAY INTERIOR INNOVATION SUMMIT

ORIGINAL
INVESTMENT

EUR 3.095

SUMMIT VENUE & PARTNER HOTEL

ARCOTEL Kaiserwasser Wien

Wagramer Str. 8

1220 Wien, Österreich

175,00 €/night incl. breakfast

For booking please contact convention.kaiserwasser@arcotel.com

Booking code: RedCabin

Please contact Andreas Wibowo for further information, delegate registration & sponsorship opportunities. Train operators, please ask Andreas regarding vip tickets.

Andreas Wibowo: andreas.wibowo@redcabin.de

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Online: www.redcabin.de

