



Agenda Draft

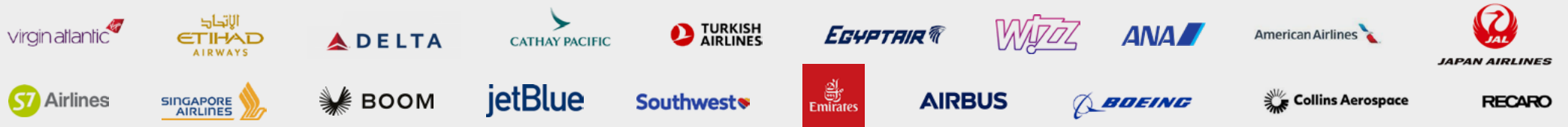
AIRCRAFT CABIN

Innovation Summit **USA 2023**

12-14 SEPTEMBER 2023 | SEATTLE, US

Hosted by: **TEAGUE**

SOME OF OUR PAST SPEAKERS AND GUESTS:





AIRCRAFT CABIN INNOVATION SUMMIT USA 2023

12–13 September Seattle, US | 14 September Teague Day

On behalf of the team at Teague, we would like to extend a warm invitation to you to attend the RedCabin Aircraft Innovation Summit. We are excited to be hosting day three of the event, where we will bring together passionate industry leaders to share their latest insights and foster new partnerships.

Hosting RedCabin strongly endorses our core philosophy – that by bringing people together we can collectively create a better future. Nowhere is this truer than in the aviation industry, where collaboration is critical to innovation. By pooling

expertise from all corners of the aviation industry, we can work together to meet ever-evolving passenger needs for years to come.

This summit is world renowned for stimulating and driving new ideas that help shape the next generation of air travel, and we are delighted to be a part of it.

Looking forward to seeing you there,

TEAGUE

CONFIRMED SPEAKERS AND GUESTS

<p>MATTHEW CODER Inflight Experience Program Manager</p>		<p>CHARLES DRUECO Creative Director, Interaction Design <i>Designworks LA</i></p>		<p>LINDSEY MAXWELL Vice President</p>	TEAGUE	<p>ASHYE MARCUS Strategy and Business Development <i>Amazon</i></p>	
<p>BERNADETTE BERGER Director of Innovation <i>Alaska Airlines</i></p>		<p>DR JOE LEADER CEO <i>Apex</i></p>		<p>WARREN SCHRAMM Technical Director</p>		<p>CHRISTOPHER WOOD Director <i>Flying Disabled</i></p>	
<p>KATSUNORI MAKI Cabin Products and Services, CX Management & Planning <i>All Nippon Airways (ANA)</i></p>		<p>MATTHEW NICHOLLS Sales Director <i>Tapis Corporation</i></p>		<p>MATT MCELVOGUE Vice President</p>		<p>STEPHANIE FAULK Director of Sales & Marketing <i>Adient Aerospace</i></p>	
<p>RICHARD CHUNG Chief Branding Officer & Center Chief, Interior Space Visioneering <i>Toyota Boshoku Corporation</i></p>		<p>CARSTEN LAUFS SVP Product Innovation and Digitalization <i>Diehl Aviation</i></p>		<p>JAMES BLACKWELL Director of Business Development</p>		<p>JOHN SCHMIDT General Manager</p>	
<p>WEIWEI HE Director <i>Tangerine</i></p>		<p>WEIWEI HE Director <i>Tangerine</i></p>	tangerine	<p>DEVIN LIDDELL Principal Futurist</p>		<p>JULIE SMALL Program Manager <i>Safran Cabin (NAT)</i></p>	
<p>RICHARD CHUNG Chief Branding Officer & Center Chief, Interior Space Visioneering <i>Toyota Boshoku Corporation</i></p>		<p>WEIWEI HE Director <i>Tangerine</i></p>		<p>ANTHONY HARCUP Senior Director</p>		<p>JULIE SMALL Program Manager <i>Safran Cabin (NAT)</i></p>	
<p>RICHARD CHUNG Chief Branding Officer & Center Chief, Interior Space Visioneering <i>Toyota Boshoku Corporation</i></p>		<p>WEIWEI HE Director <i>Tangerine</i></p>		<p>SARAH KELLY Senior Director, Program Management <i>Teague</i></p>		<p>JULIE SMALL Program Manager <i>Safran Cabin (NAT)</i></p>	

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CONFIRMED SPEAKERS AND GUESTS


AXEL BECKER 
Manager Trend Research,
Cabin & Cargo eXpert Future Cabin
Performance & Design

PIERRE-ANTOINE SENES
Cabin Marketing Director
Customer Affairs
Airbus


MATT CLEARY 
Co-Founder
ACLA Studio

KARYN MCALPHIN 
Creative Design Lead
Sekisui Kydex

EVAN NOMURA 
Director IFEC & Onboard
Products
Hawaiian Airlines

ZOE WENN 
Industrial Designer

LOUISE LEAUPEPE
Senior Aircraft
Programme Specialist
Air New Zealand


MIKE BYROM 
Vice President,
Airports & Crew Services
Spirit Airlines


JEFF ROBERTS 
Chief engineer


BRENNA WYNHOF
Regional Director,
Cabin Marketing

LESLEY LOW
Senior Director,
Cabin and Cargo Engineering
Boeing

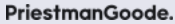
TYLER ANDERSON-LENNERT 
Product Innovation Manager
Delta Flight Products

TOM MUNSON 
Organization Designation
Authorization Unit Member
Collins Aerospace

FABIEN DARCHE 
Strategic Marketing Manager
Americas – Coatings
Merck KGaA

MIGUEL TEIXEIRA 
Vice President,
In-Flight Services &
Customer Experience
Air Transat


MICHAEL SWIATEK 
CSO
*Abra Group, holding owner of
Avianca and GOL Linhas Aéreas*

JO ROWAN 
Associate Director,
Strategy
PriestmanGoode

AMERICAN AIRLINES 


REALLY COOL AIRLINES 


AIR NEW ZEALAND 

CONDOR 


ALASKA AIRLINES 

ALL NIPPON AIRWAYS (ANA) 

DELTA 

SPIRIT AIRLINES 

HAWAIIAN AIRLINES 

AIR TRANSAT 


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GOLD PARTNER

 Boeing Commercial Airplanes is committed to being the leader in commercial aviation by offering airplanes and services that deliver superior design, efficiency and value to our customers and a superior flying experience to their customers. Today, there are more than 10,000 Boeing commercial jetliners in service; airplanes that fly farther on less fuel, airplanes that reduce airport noise and emissions, airplanes that provide passenger-preferred comfort while delivering superior bottom-line performance to operators. Leadership for today and tomorrow. That's a better way to fly.

Boeing Commercial Airplanes, a business unit of The Boeing Company, is headquartered in Seattle, Washington and employs more than 60,000 people worldwide.

PARTNER

 SEKISUI KYDEX innovates and creates sustainable thermoplastic material solutions for the next generation of product design to help enhance the passenger experience. The KYDEX® Thermoplastics Quick Response Manufacturing (QRM) business model of manufacturing bespoke materials with short lead times in small quantities expands beyond thermoplastic sheet.

The fully compliant KYDEX® portfolio also includes injection molding resins, proprietary Infused Imaging™ technology, integral special effects, unique textures, antibacterial protection and custom products and design.

The SEKISUI KYDEX appLab™ and designLab® Innovation Centers are collaborative spaces for clients and customers to bring the supply chain together for rapid prototyping and design development. These spaces are the bridge between engineering and art.



As a global non-profit and one of the world's largest international airline associations, APEX advances passenger experience with the backing of nearly every major airline and valued supplier over the past 42 years.

In conjunction with both the International Flight Services Association (IFSA) and Future Travel Experience (FTE), APEX serves the full spectrum of the end-to-end travel experience. APEX reinvests all its resources to serving its members, strengthening the worldwide airline industry, advancing thought-leadership, fostering business opportunities via events, developing global initiatives, setting key airline standards, and highlighting well-deserved recognition across our industry. For more information, please visit apex.aero, sign up for the APEX Daily Experience e-newsletter, or follow APEX on Twitter, Facebook, Instagram and LinkedIn.

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PriestmanGoode. PriestmanGoode is an employee-owned design consultancy, specialising in transport design.

As a collective of designers, creative thinkers, practical makers, strategists and trend forecasters, PriestmanGoode's purpose lies in designing a better, more sustainable future. People-centric to the core, the company has been improving and transforming everyday experiences for people around the world for over thirty years.

Beadlight* Beadlight is a British manufacturing company, focusing on design, quality and safety. We manufacture LED products using our patented "Beadlight diffusion" which creates the finest LED illumination to read by. We supply products to the Aerospace, Maritime and Contract Interior Sectors. In 1997 Beadlight designed the first ever LED reading light for a commercial airliner (Virgin Atlantic).

Over the last 25 years we have become a significant participator in the Aerospace reading light market. We are a fast expanding company with in-house designers and engineers who strive to tailor our products to the client requirement.

TAPIS | UF Since 1977, Tapis Corporation and Ultrafabrics have collaborated to provide superior materials to the aviation industry, and continue to lead in innovation, design and customization. We leverage the art of creativity with the most advanced technology, and it is that synergy between disciplines that is becoming indispensable.

Our work fuses creativity, instinct, imagination, rationality, and innovation, in other words – both sides of the brain working together. We often call it a "techno-creative" approach to maximizing passenger comfort, durability, weight savings and sustainability.

SPONSOR



Aerospace Technologies Group, Inc. (ATG) is the market leader in the design and production of state of the art electronically controlled aircraft cabin window shade systems. Since 1998, ATG has delivered over 100,000 aircraft window shade systems on more than 30 aircraft platforms of all sizes. Today the company's products are standard equipment on the most popular business jets and in the premium cabin areas of the most discerning airlines. ATG's newest innovative is the aerBlade™ window shade. ATG's aerBlade™ is an electronically operated window shade system allowing passenger control from clear-to-sun blocking-to-full blackout with the touch of a button. ATG is also introducing its NextGen electronic controls, for aerBlade™ and other window shade models, providing IoT functionality and connectivity to on-board maintenance and cabin management systems enabling the transfer of performance metrics, remote diagnostics, and programming updates without removing the shade from the aircraft. The advance electronic controls feature self-learning algorithms and sensor-less control to extend the shade life and provide the quietest operation.



With more than 360 years of experience as a vibrant company of science and technology, we have developed curiosity about our world and what surrounds us. Founded in 1668 in Darmstadt, Germany, we are present in 66 countries and employ more than 64,000 people around the world. EMD Electronics, an affiliate of Merck KGaA, Darmstadt, Germany, through the Surface Solutions division, is the world leader for effect pigments, providing unique solutions for:

- * Transportation coatings
- * Industrial coatings
- * Printing
- * Food & pharma
- * Security
- * Cosmetics
- * Plastics

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As a Global Market Leader in the supply of Aerospace Polymer Solutions, with over 60 years of experience in the Aerospace Industry, Trelleborg Aerospace can provide the optimum solutions for the majority of aviation applications.

Trelleborg Aerospace provides proven performance in a wide variety of systems including Aircraft Interiors, flight controls, actuation, landing gear, wheels, brakes, fuel controls, engines and aircraft airframe applications. Visit us to learn more about how we can help you Seal. Damp. & Protect. your Aircrafts & fleet.



SkyPaxxx is a FAA and EASA repair station specializing in seating and interiors and the manufacturer of Sky-Tiles® carpet. As a Customer First, Customer Focused company, SkyPaxxx has built a reputation as the premier destination for all of your aircraft interior needs.

With a complete range of services and capabilities on every interior component, including customized on wing support, SkyPaxxx is ready to handle any requirement for any fleet. A Crystal Cabin Award winner, Sky-Tiles need no serging, guarantee no fraying or shrinking, and are 100% recyclable with a 3 year appearance guarantee.



Vision Systems, a Gauzy Company, has become the leader on the cabin shading systems market specializing in design, production, and marketing of complete solutions for the aeronautic industry.

Its genuine expertise in shading systems comprises dimmable windows, roller and pleated shades. The company has developed a complete vertical integration process including electronics, software, mechanics, composite, and SPD film-based innovative solutions.

SPONSOR



METZO – your partner for Aircraft cabin soft goods solutions
METZO is the Aviation specialist within THE VITA GROUP, one of the leading polyurethane foam manufacturers in the world.

METZO's Aviation portfolio contains a full range of soft furnishing goods for aircraft seats and crew compartments such as cushions, covers, toppers, paddings and mattresses to be supplied to all major seat manufacturers and airlines worldwide. This includes as well a comprehensive customer service from material selection, prototype construction and burn tests to series production, for both original equipment and spare parts.

METZO's production facilities are located in Germany and Slovakia. Above that, METZO is part of the global THE VITA GROUP network.



With over 30 years of experience, Stratasys is a global leader in additive technology solutions for industries including Aerospace, Automotive, Consumer Products, Design, Education, and Healthcare.

The Stratasys 3D printing ecosystem of solutions and expertise – advanced materials; software with voxel level control; precise, repeatable and reliable FDM, PolyJet, SAF, P3, and Stereolithography 3D printers; application-based expert services; on-demand parts and industry-defining partnerships – works to ensure seamless integration into each customer's evolving workflow. Fulfilling the real-world potential of additive from prototypes to manufacturing parts, Stratasys delivers breakthrough industry-specific applications that accelerate business processes, optimize value chains and drive business performance improvements for thousands of future-ready leaders.

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Rollon, a global company part of Timken Group, has over 45 years of experience in linear motion systems production and development with a strong focus on customized solutions.

Thanks to one of the largest selections of linear guides, telescopic rails, linear actuators and multi-axes system it is able to play a role in several industries. Since many years Rollon is a recognized player for linear motion components in aircraft interiors industry, supporting designers worldwide with high value dedicated solutions.



Pexco Aerospace provides structural aircraft interior systems, components and solutions for the aviation industry.

We deploy a variety of state-of-the art manufacturing techniques and materials to manufacture aircraft cabin and structural components, products and assembled solutions, utilizing advanced equipment with years of technical expertise. Trim and finish components for aircraft interiors are critical for providing trim applications that double as protection and are aesthetically pleasing. These components have critical functions, eliminate or hide unpleasant seams, and act as a seal, bringing two components or monuments together. We are the OEM producer of all BAC1522 products.



CTT is a technology and market leader of systems for active humidity control in aircraft. CTT dominates the market segment for humidifiers for large passenger aircraft.

CTT is a pioneer when it comes to systems that actively tackle the root cause of condensation in aircraft. CTT's customers include most of the world's biggest airlines. CTT's business concept involves the development, manufacture and supply of products that increase humidity to enhance well-being on board and reduce condensation for better reliability and reduced environmental impact.

SPONSOR



Founded in 1969 on family values and with multiple, strategically-located operations and customer support facilities around the world, Tulsa-based NORDAM is a leading independently owned aerospace company.

The firm designs, certifies and manufactures integrated propulsion systems, nacelles and thrust reversers for business jets; builds composite aircraft structures, interior shells, custom cabinetry and radomes; and manufactures aircraft transparencies, such as cabin windows, wing-tip lens assemblies and flight deck windows. NORDAM also is a major third-party provider of maintenance, repair and overhaul services to the military, commercial airline and air freight markets.

MEDIAPARTNER



Aircraft Interiors International is celebrating its 20th Anniversary during 2018 and over the last 20 years it has grown to become the industry's premier publication.

With an ABC audited circulation of just short of 14,000 buyers and key decision makers, the hard copy format is extremely valued by readers for detailed content, sense of style and easy-to-read format, and appreciated by advertisers for consistently generating strong sales leads and wider brand recognition.



Northwest Aerospace News features article content of the Pacific Northwest manufacturers that supply the Aerospace Industry.

With over 10,000 engaged Aerospace subscribers worldwide we bring companies together with developing business relationships as our goal.

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WHAT YOU WILL EXPERIENCE ON SITE

WHO IS WHO

Get in touch with other experts before the conference starts. Take a look at the business cards and photos while enjoying your first conversational and networking experience.

AUDIENCE Q&A

Interact with conference speakers and moderators to ensure all of your questions are answered during these sessions.

MEET AND GREET

Break the ice and get to know your industry peers in these fast-paced one-to-one meetings. Greet each participant in this series of brief exchanges and share your professional background.

PANEL DISCUSSION

Benefit from deeper insights by attending panel discussions. Share your ideas and thoughts with peers and receive feedback from dedicated industry experts in this interactive session.

INTERACTIVE WORKING GROUPS

Get an in-depth approach to these hands-on themes. Discuss, brainstorm, elaborate and work together in this interactive session. Tutorials and workshops are also an excellent chance to interact at this perceived as the, go-to' place for knowledge, best practice and credible solutions.

NETWORKING RECEPTION

Enjoy an informal evening get-together with speakers and peers to discuss the outcome of the first summit day and expand your network in a relaxed environment.

Monday, 11 September 2023

7:00 pm – 9:00 pm **PRE-EVENING REGISTRATION**

Boeing is excited to welcome you to our Pre-Evening Registration event. Join us for an enjoyable informal gathering, where you can pick up your name badge and prepare yourself for a seamless kick-off to a summit full of interesting insights.

hosted by 

Hotel Indigo® Seattle Everett Waterfront
1028 13th St, Everett, WA 98201, USA





AIRCRAFT CABIN INNOVATION SUMMIT USA 2023

12–13 September Seattle, US | 14 September Teague Day

Summit Day 1 | Tuesday, 12 September 2023

8:00 am Registration

8:45 am Welcome note by

Monica Wick – CEO & Founder, RedCabin

summit chairmen **Anthony Harcup** – Senior Director, Teague

Matthew Nicholls – Sales Director, Tapis Corporatio

9:00 am **Welcome Keynote**

Lindsey Maxwell – Vice President, TEAGUE

9:30 am **10 Metrics to Understand Passenger Experience in 2025**

Airlines already know that reducing complexity alleviates passenger stress day-of-travel, but passenger satisfaction is far more nuanced. Leveraging Teague's technical experience working with companies like AWS and Google along with our 70+ years working with airlines, we'll share 10 innovative metrics that can be collected using near term consumer technology to provide a more complete picture of the passenger's travel experience.

Warren Schramm – Technical Director, TEAGUE

Matt McElvogue – Vice President, TEAGUE

10:00 am SPEEDNETWORKING

Break the ice and get to know your industry peers in these fast-paced, one-to-one meetings. Greet each attendee in a series of brief exchanges and share your professional background. Make sure you bring a whole stack of business cards with you!

10:30 am NETWORKING COFFEE BREAK

11:00 am **PANEL DISCUSSION: 777X – Creating the next generation of passenger experience**

In this session, we will share all of the new design features and cabin environment elements of the 777X. Then, we'll have a discussion that explores the business partnerships, economic priorities, and customer expectations that come with a new airplane program and the tensions that they create with each other.

MODERATOR: **Brenna Wynhof** – Regional Director, Boeing

PANELISTS: **Sarah Kelly** – Senior Director, Program Management, Teague

Lesley Low – Senior Director, Cabin and CargoEngineering, Boeing



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Summit Day 1 | Tuesday, 12 September 2023

11:45 am PANEL DISCUSSION:

Cabin innovations from airline's perspective

What airlines want to see in their cabin within the next 5 years (not only for passengers but also crews)? How can suppliers work with airlines to improve their cabin?

MODERATOR: **Dr. Joe Leader** – CEO, Apex

PANELISTS: **Matthew Coder** – Inflight Experience Program Manager, Alaska Airlines

Mike Byrom – Vice President, Airports & Crew Services, Spirit Airlines

Evan Nomura – Director IFEC & Onboard Products, Hawaiian Airlines

12:30 pm PANEL DISCUSSION: Innovation on accessibility

What have we learnt from previous RedCabin ACIS, and how can we work as a community to implement this faster in the market.

MODERATOR: **Tyler Anderson-Lennert** – Product Innovation Manager, Delta Flight Products

PANELISTS: **Christopher Wood** – Director, Flying Disabled

Jo Rowan – Associate Director, Strategy, PriestmanGoode

Michael Swiatek – CSO, Abra Group, holding owner of Avianca and GOL Linhas Aéreas

1:15 pm NETWORKING LUNCH BREAK

2:45 pm INTERACTIVE WORKING GROUPS

The audience will be divided into three groups. Each group will attend all three interactive working groups.

WORKING GROUP – 1

2:45 pm How to improve customer experience for crews and passengers through design and innovation

This session will focus on cabin lay out, lighting, seats, lavatory, galleys and more.

Matthew Coder – Inflight Experience Program Manager, Alaska Airlines

WORKING GROUP – 2

2:45 pm CMF development

Karyn McAlphin – Creative Design Lead, Sekisui Kydex

Matt Cleary – Co-Founder, ACLA Studio



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Summit Day 1 | Tuesday, 12 September 2023

WORKING GROUP – 3

2:45 pm **The future of Long Haul Leisure Cabin**

Miguel Teixeira – Vice President, In-Flight Services & Customer Experience, *Air Transat*

Pierre-Antoine Senes – Cabin Marketing Director Customer Affairs, *Airbus*

4:45 pm NETWORKING COFFEE BREAK

5:15 pm CONTINUING WITH WORKING GROUP 1, 2 & 3

6:15 pm RESULTS

Each moderator of the interactive working group is presenting the outcome of their Working Group.

6:45 pm CLOSING REMARKS BY SUMMIT CHAIRMEN

7:00 pm EVENING NETWORKING RECEPTION

Edward D. Hansen Conference Center
Hewitt Ave Suite 200
Everett, WA 98201, USA

END OF SUMMIT DAY 1





AIRCRAFT CABIN INNOVATION SUMMIT USA 2023

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Summit Day 2 | Wednesday, 13 September 2023

8:30 am Registration

8:45 am **PANEL DISCUSSION:** **Traveling Through the Post-AI Revolution**

Join Teague and their innovative clients for a discussion on user experience in an increasingly monitored world. As the industry builds excitement for utilizing AI powered by large datasets, we must consider the passenger's perspective. How can we design to collect data in a way that earns our passenger's trust, and what are other industries doing now?

MODERATOR: **James Blackwell** – Director of Business Development, *Teague*

PANELISTS: **Devin Liddell** – Principal Futurist, *Teague*

Bernadette Berger – Director of Innovation, *Alaska Airlines*

Ashye Marcus – Strategy and Business Development, *Amazon*

9:15 am **Air Japan – Branding & Cabin Concept**

- Are we LCC or FSC or Hybrid? Where is our target?
- I had not worked in LCC before ... How I can define the branding and concept? Let's learn from the front runner.
- What is learnt from them? What is our advantages? What is our concepts?
- OK, let's start the cabin design. Which LOPA is the best for us?

- How do we design the cabin?

- Q&A

Katsunori Maki – Director, Cabin Products and Services, CX Management & Planning, *All Nippon Airways (ANA)/Air Japan (AJX)*

9:45 am **PANEL DISCUSSION: EVTOL – This session is to understand how the aviation market can learn from eVTOL and vice versa.**

MODERATOR: **Matthew Nicholls** – Sales Director, *Tapis Corporation*

PANELISTS: **Carsten Laufs** – SVP Product Innovation and Digitalization, *Diehl Aviation*

Weiwei He – Director, *Tangerine*

Fabien Darche – Strategic Marketing Manager Americas – Coatings, *Merck KGaA*

10:30 am NETWORKING COFFEE BREAK

11:00 am **PANEL DISCUSSION: Aircraft Cabin of the future**

MODERATOR: **Anthony Harcup** – Senior Director, *Teague*

PANELISTS: **Jo Rowan** – Associate Director, Strategy, *PriestmanGoode*

Richard Chung – Chief Branding Officer & Center Chief, Interior Space Visioning, *Toyota Boshoku Corporation*



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Summit Day 2 | Wednesday, 13 September 2023

Axel Becker – Manager Trend Research, Cabin & Cargo
eXpert Future Cabin Performance & Design, *Airbus*

Charles Drucco – Creative Director, Interaction Design,
Designworks LA

11:45 am **Hawaiian Airlines and Adient Aerospace cooperation journey**

Evan Nomura – Director IFEC & Onboard Products,
Hawaiian Airlines

Stephanie Faulk – Director of Sales & Marketing,
Adient Aerospace

12:15 pm **PANEL DISCUSSION:**

Tackling the Circularity Problem in Sustainable Aviation

As an industry, aviation has taken large steps in committing to sustainability goals and implementing more sustainable practices to reduce emissions. But there are still a number of questions surrounding end-of-life best practices, recyclability of materials and maintaining circularity as part of a sustainability strategy. To be successful in this area it requires thoughtfulness during the design stage all the way through refurbishment.

Our panel will discuss, how we, as an industry can begin to fix this problem. We will explore different collaborative avenues related to each stage of the sustainable process. This includes such things as reducing part counts in the design stage to

make disassembly easier through upcycling and repurposing ideas that can provide an airline a sound end of life strategy and ensure they are contributing to a circular economy.

MODERATOR: **Matthew Nicholls** – Sales Director,
Tapis Corporation

PANELISTS: **Anthony Harcup** – Senior Director, *Teague*

Jacobo Mesta – CEO, *SOISA Aircraft Interiors*

Katsunori Maki – Director, Cabin Products and Services, CX Management & Planning, *All Nippon Airways (ANA)/Air Japan (AJX)*

1:00 pm NETWORKING LUNCH BREAK

2:30 pm INTERACTIVE WORKING GROUPS

*The audience will be divided into three groups.
Each group will attend all three interactive working groups.*

WORKING GROUP – 1

2:30 pm **It can be done ... getting a great Idea in the air**

Workshop exploring the challenges of new and novel product entering the market.

- Identifying the Desirability
- Investigating the Feasibility



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Summit Day 2 | Wednesday, 13 September 2023

- Driving the pathway for Viability
- How can we achieve more of this and how can precedence give us all the confidence

Zoe Wenn – Industrial Designer, Air New Zealand

Louise Leaupepe – Senior Aircraft Programme Specialist, Air New Zealand

John Schmidt – General Manager, NAT

Julie Small – Program Manager NAT

WORKING GROUP – 2

2:30 pm Emerging materials for aircraft interior

The working group will focus on discussing the direction of aircraft interior materials. Where are we heading especially with innovations and trends out there as well as the industry willingness to be sustainable.

Materials to be discussed will include foam, fabrics, composites, thermoplastics and emerging materials. Experience will be shared not only from Collins perspective but also their airlines customers particularly in deciding materials for new cabin products.

Tom Munson – Organization Designation Authorization Unit Member, *Collins Aerospace*

WORKING GROUP – 3

2:30 pm Flexible cabin interior

MODERATOR: **Carsten Laufs** – SVP Product Innovation and Digitalization, *Diehl Aviation*

4:30 pm NETWORKING COFFEE BREAK

5:00 pm CONTINUING WITH WORKING GROUP 1, 2 & 3

6:00 pm RESULTS

Each moderator of the interactive working group is presenting the outcome of their Working Group.

6:30 pm CLOSING REMARKS BY SUMMIT CHAIRMEN

END OF SUMMIT DAY 2



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Summit Day 3 | Thursday, 14 September 2023

TEAGUE DAY

TEAGUE

Go behind-the-scenes at the Design Realization Center, Teague's 27,000 square-foot shop and workspace where designers, engineers, and technicians come together to build full-scale mockups and prototypes for clients including Google, Toyota, Starbucks, and Emirates.

This half-day of interactive programming in Everett features a circuit of small-group sessions. Don't miss this opportunity to get the insider's look at their specialized labs, research methods, and tools.

8:00 am *Bus Pick-Up from Hotel Indigo*

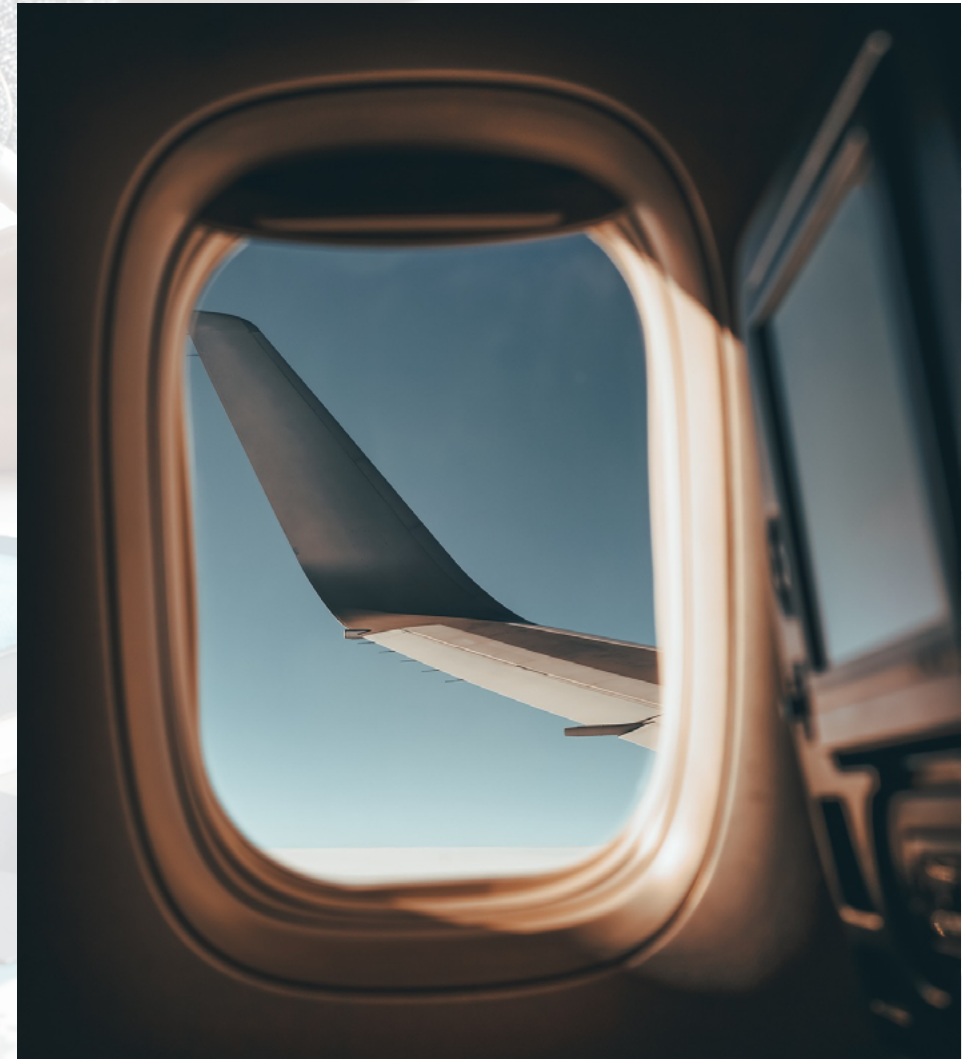
8:30 am *Check-in at Teague's Design Realization Center*

10:00 am **Activities Kick-Off**

- Purposeful Prototyping
- Extended Reality Lab
- Questions in the Clouds Trivia

1:00 pm **OUTDOOR LUNCH**

2:00 pm *Transportation to Hotel Indigo*



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INVESTMENT PER DELEGATE

DATE	INVESTMENT
ORIGINAL INVESTMENT	EUR 3195,00,-

SUMMIT VENUE

Edward D. Hansen Conference Center
Hewitt Ave Suite 200, Everett, WA 98201

PARTNER HOTEL

Hotel Indigo® Seattle Everett Waterfront
1028 13th St, Everett, WA 98201, USA
USD 179 standard king (non-refundable)

For booking please contact:
sharon.gomez-pascual@indigoeverett.com

and provide the following details: First Name and Last Name,
Phone number, Email address, Credit card
Codeword: RedCabin



For further information sponsorship or delegate registration please contact:

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